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## 18<sup>th</sup> Annual Russian-American Innovation Technology Week & Days of Russian-American Innovation Entrepreneurship Cooperation

The 18th Annual Russian-American Innovation Technology Week (RANIT) started off from September 23-27, including the Russian-American Innovation Technology, University Research & Commercialization Conference. The Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2013) will be held on October 17-23, 2013. The final part of RANIT continues from November 13-22, 2013. The 18th RANIT marks the 10th anniversary of RANIT and includes discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Russian and American businesses. RAVC 2013 will bring together entrepreneurs, scientists, venture capitalists, and established Russian and American corporations to explore and shape the field of innovation technology. RANIT and RAVC programs and activities are designed to help foster dialogue and cooperation. They are supported by nearly 30 leading American and Russian business and governmental organizations, including the administrations of the City of Philadelphia and the Commonwealth of Pennsylvania, and Mid-Atlantic regional organizations focusing on international business, technology, innovations, and entrepreneurship. Russian delegations that are taking part in these events will consist of representatives from the foremost Russian companies and educational institutions in innovation technology and related industries, as well as senior federal and regional government officials.

The first part of the 18<sup>th</sup> Annual Russian-American Innovation Technology Week (RANIT) took place in Philadelphia, Washington, D.C., and the Mid-Atlantic Region from September 23-27, 2013. The Russian-American Innovation Technology, University Research & Commercialization Conference featured discussions on new technology and university-related commercialization. The event began with remarks on developing innovation systems in various countries. A multi-country panel discussed the current connection between university research commercialization and entrepreneurship in Russia, Israel, and the United States. Other RANIT events included international panels at the AdvaMed 2013 Conference and the Association of University Research Parks (AURP) 2013 International Conference "Inventing the Future".

The Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2013) will be held in Philadelphia from October 17-23, 2013. It will open with the University City Science Center 50<sup>th</sup> Anniversary Celebration on October 17. As part of RAVC 2013, MARBC is organizing the Russian – American Technology Entrepreneurship Roundtable at the University City Science Center on October 22. MARBC is also facilitating Russian participation in the Mid-Atlantic Venture Conference (IMPACT 2013) on October 22-23. IMPACT is one of the oldest venture capital events in the United States that gives the participants a unique opportunity to access private investors and the largest regional venture funds.



## Mid-Atlantic - Russia Business Council

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The final part of the 18<sup>th</sup> Annual Russian-American Innovation Technology Week will take place from November 13-22, 2013. Key Russian-American RANIT events will include Russian-American Innovation Technology Roundtable and Closing Ceremony in Philadelphia City Hall on November 21. The 18<sup>th</sup> RANIT also featured the presentation of the story of the first Russian company with an office at the University City Science Center, the biggest and oldest urban technology park in the United States. Other RANIT programs will include "Life Sciences Future" on November 13; Global Innovation Partnership Forum on November 20-21; Greenbuild on November 20-22; and additional Russian-American activities in conjunction with the Global Entrepreneurship Week.

To register for the 18<sup>th</sup> Annual Russian-American Innovation Technology Week, please visit <a href="http://ma-rbc.ticketleap.com/18th-russian-american-innovation-technology-week/">http://ma-rbc.ticketleap.com/18th-russian-american-innovation-technology-week/</a>. For further information please contact Val Kogan, President of MARBC by phone at: (484) 467-7444, via e-mail at: <a href="mailto:val@ma-rbc.org">val@ma-rbc.org</a> or by visiting the MARBC website: <a href="mailto:www.ma-rbc.org">www.ma-rbc.org</a>

About the Mid-Atlantic - Russia Business Council. Since 1994, MARBC has worked to foster business relations between Russia and the U.S. Mid-Atlantic region, while cultivating mutual appreciation of political, economic, cultural, and educational interests. The goal of MARBC is to enable companies based in the U.S. Mid-Atlantic region to enhance their positions in Russia and the CIS and to attract Russian businesses to the U.S. Mid-Atlantic region.

